



THE FRESH KICK AND A NATURAL ALTERNATIVE TO MICRODERMABRASION

The B Peel is based on a select blend of pure, herbal ingredients which are completely free of chemical and synthetic ingredients. The high quality of pure, organically grown plants provides the effectiveness for optimal skin regeneration. These herbs are mixed with a natural gel which contains a high concentration of Aloe Vera, Ginseng Extract, Witch Hazel Extract, Red Algae and Panthenol, hydrate and soothe the skin while providing strong regeneration. The specific plant combination along with their active ingredients interplay with each other, allowing for the B Peel to successfully treat individual skin's needs.

Exactly what changes occur in the skin?

The skin ablation (from the outermost layer of the epidermis) from the herbal mixture is not the only factor of success in this treatment. Through the treatment the skin is "opened" so that not only the herbs but also subsequently used ingredients can better penetrate, cellular regeneration and renewal are triggered, the skin texture is visibly improved and the skin's layers are activated from the epidermis to the dermis. For this reason the skin benefits most to have the coordinated pre and post treatment of the skin- as the skin is most receptive at this time.

The natural self-healing process of the skin is induced and built up and under the abraded skin where new cells and elastic fibers form. Dead cells and superficial incrustations, clogged pores, glandular ducts and cysts are opened. In turn the skin feels firmer.

Over the long-term the middle layer of the skin becomes firmer, pigment cells begin to regulate and photo-damaged skin cells regenerate themselves, scars become lighter, flatter and smaller. Stretch marks are firmed and less conspicuous and acne skin is purer.

In the anti-aging and rejuvenation application you can clearly see a visible improvement in wrinkles and fine lines around the mouth, eyes and cheeks revealing a more youthful and firmer appearance.

The B Peel activates the layers between the epidermis and dermis, stimulates collagen production and increases microcirculation. As a result there is a visible improvement in the structure and appearance of the skin.



ALEX
COSMETIC

PEEL ADVANTAGES

WITH SO MANY BENEFITS, THE B PEEL IS
A SMART, EASY OPTION!

- For every skin type
- For every age
- Ideal for many body parts- face, neck, décolleté, body, hands
- Fast, easy, flexible and safe:
 - No long skin preparation process
 - Treatment can be done in less than an hour- or during lunch!
 - No downtime- does not interfere with daily activities and is great before events
 - No negative reactions
 - Highly hygienic and non-invasive- no needles, instruments or machines- only pure herbs, freshly mixed together for each use
- Application does not damage skin tissue- the skin does not become more sensitized nor thinner and can be applied frequently (as often as every week)
- Visible success can be achieved already after one treatment- with short and long-term benefits

INTEGRATE THE B-PEEL WITH VALUABLE INGREDIENTS AND/OR ULTRASOUND

The B Peel, like fruit acid peels, can easily be combined with an ultrasonic treatment. An ultrasound treatment can be incorporated directly after the B Peel with infusing highly valuable ingredients (such as moisture binding, cell activating, skin soothing) to penetrate into the deeper skin layers, resulting in an even better treatment outcome and is especially beneficial for wrinkles, pigmentary disturbances and sun-damaged skin.

1 DAY
FRESH SKIN

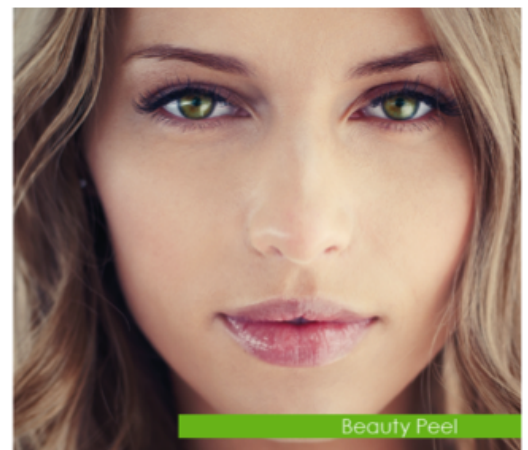
THE NATURAL ALTERNATIVE
FAST

EASY

AVAILABLE ONLY THROUGH PROFESSIONALS

BEAUTY-BOOST
BEFORE BIG EVENTS

PERFECT AS AN INTENSIVE
TREATMENT SERIES





ALEX
COSMETIC

PEEL

THE RESULTS

- The skin peeling itself is only on the surface and not visible- however the effect of the herbs will take place in the deeper skin layers. You can feel a light sensation when you touch the skin in the first 24 hours- this means it's working!
- The ablated skin barrier recovers completely within 24 hours
- Any visible skin redness will subside within a few hours after the treatment (and is not visible as BB Cream applied after, directly neutralizes the skin)
- Sebaceous production is regulated immediately after the treatment
- Skin has a fine-pored appearance
- The depth of fine lines decreases
- Skin's elasticity has significantly improved
- Basal cells are stimulated and the epidermis thickens after just a few treatments. The treatment can be performed as often every week and as a series (of 4-5) for best results
- The deeper effects of new collagen and elastic fiber development can be achieved in at least 6-8 treatments



Improved Skin Quality